

VISION BRAINSTORM WORKSHEET

WHAT PRODUCTS AND/OR SERVICES WILL WE OFFER?

WHAT GEOGRAPHICAL AREA WILL WE SERVE?

WHAT WILL BE OUR SALES PLATFORM / LOCATION?

WHAT WILL BE OUR PROJECTED TOTAL SALES AND NET INCOME?

WHAT ROLE WILL I PLAY IN THE BUSINESS?

WHAT WILL BE OUR COMPANY CULTURE?

WHAT WILL BE OUR COMMUNITY REPUTATION AND/OR COMMUNITY INVOLVEMENT?

WHAT MAKES US UNIQUE AND BETTER THAN OUR COMPETITION?

The logo consists of the letters 'BS' in a white, elegant, cursive script font, centered on a solid blue rectangular background.

BUSINESS SPOUSE